

## **Coasters # 2 – Development Coordinator Brief**

### **Coasters Network – background information**

Supported by Arts Council England's Strategic Touring Fund 2016-19, Coasters was a three year project that brought world-class circus and street arts work to coastal towns across England. SeaChange Arts led a consortium of 10 cultural organisations with the shared ambition of building relationships with audiences in areas of lower engagement and helping transform perceptions of coastal towns.

Following the success of this first project, the consortium has moved towards becoming an independently constituted network and is currently scoping plans for a second phase of activity including the development of another three year project for 2019-2022: 'The Next Wave'.

This new project will be delivered by 7 of the network partners. It will offer a structured training and professional development programme to Young & Young Diverse emerging producers/promoters working in the different geographical locations who will then have the opportunity to develop their own 'festival within a festival' programme working with world class artists and performers.

### **Development Coordinator Role:**

The Coasters Network is looking to hire an experienced freelance Development Coordinator.

The main focus of this role will be as follows:

**Priority #1 will be developing and writing a major ACE application for 'The Next Wave'. This will involve:**

- Writing the initial EOI & Main ACE bid in line with timeframes set out below
- Travelling to each of the 7 partner locations for an initial meeting and to gain a better understanding of the geographical, socio, economic, political context they are working in
- Liaising with project partners to gather information, evidence and supporting documentation for the application
- Working with partners to help formulate and articulate a clear strategy around their local programmes
- Developing an overall project framework alongside location specific plans, identifying key project partnerships, opportunities and beneficiaries
- Costing elements of the project to feed into the budget
- Managing grant monitoring and evaluation process and final report writing

**Alongside bid writing, the creative development aspect of this role will be significant and involve the Coordinator exploring such things as:**

- New technology - looking at innovative use of digital technologies and platforms, opportunities to work with industry or educational partners
- Ground breaking, inspiring examples of best ways to engage and work with young people – exploring best socially engaged practice
- Relationships with organisations such as Extinction Rebellion, School strikes organisers – looking at ways to encourage youth voice, empower young people, using art as a platform for socio – political expression
- Relationships with high quality international artists and companies creating exciting, cutting edge, innovative work – research and identify options for Associate Artists across different artforms.
- Hemingway Designs partnership – a potential training delivery partner / exploring principles of festival branding
- Glastonbury partnership - a possible collaborative showcase/programming opportunity for the national Young & Young Diverse network

- Relationships with other high profile national / international partners to support PR campaigns and increase Coasters' visibility nationally.

**The other aspect of the role will be to support the overall organizational development of the newly constituted Coasters Network. This will involve:**

- Setting up the network as a limited company
- Identifying other potential sources of grant funding and writing applications
- Identifying and developing other strategic partnerships
- Updating Coasters website content
- Organising Coasters network meetings and taking minutes

The development coordinator will be managed and supported by lead partner, SeaChange Arts.

### **Financial Conditions**

£12000 flat fee plus travel expenses to partner locations.

### **Timeline**

This post is subject to successful grant funding - we are expecting an application outcome around the middle of June. The Development Coordinator must be able to start immediately, as soon as funding is confirmed, and have good availability between July and September in order to be able to carry out the preparatory work necessary to write the ACE bid. The post will continue through to December 2019.

There may be the option to extend the post subject to further funding.

### **Timeline/key deadlines for the submission of the ACE grant are as follows:**

ACE EOI 4-6 weeks turnaround, then we only have 4 weeks to submit the full application.  
ACE Full Application turnaround is approximately 4 weeks.  
Approx. 12 week process in total.

July 2019 – EOI submit

August 2019 - EOI outcome

September 2019- Full Application submit

October 2019 – Full Application outcome

**To apply for the post, please send an expression of interest along with a copy of your CV to: [hello@seachangearts.org.uk](mailto:hello@seachangearts.org.uk)**

**Application Deadline 12<sup>th</sup> May.**

**Interviews will take place in London on 20<sup>th</sup> May.**